

Great Lakes Performing Artist Associates 2022 Cultural Data Profile

 PRINT

Organization Info

Organization Type:	501(c)3 nonprofit organization	Fiscal Year End:	6/30/2022
Federal EIN:	38-2215599	Months in Survey:	12
Exemption Date:	1980		

Discipline

NTEE Classification:	A03 Professional Societies & Associations	NISP Discipline:	Music
NISP Specialty:		NISP Institution Type:	Arts Service Organization

Survey Providers

Affiliations:

Organization Location

Org zip code: 48106

Total Expenses

Total expenses under \$50,000: No

Financial Information Part 1

Audit for 2022:	No	Restricted Contributed Revenue:	Yes
Restricted Earned Revenue:	No		

Financial Information Part 2

Non-operating Revenues in 2022:	No	Non-operating Expenses in 2022:	No
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Revenue: Earned Operating Revenue

	Unrestricted	Restricted	Total 2022	Total 2021
Subscription Revenue				

Membership Fees -
Individuals

Membership Fees -
Organizations

Ticket Sales/Admissions	\$264.00	\$264.00
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Notes

Ticket Sales/Admissions, 2022

We live streamed several concerts and offered tickets for a "pay what you can" rate.

Education Revenue

Publication Sales

Gallery Sales

Contracted Services and Touring Fees	\$103,531.00	\$103,531.00	\$50,150.00
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Notes

Contracted Services and Touring Fees, 2022

Bookings increased as the year progressed with the relaxation of covid restrictions.

Royalty/Reproduction
Revenue

Rental Revenue

Sponsorship Revenue

Attendee-Generated
Revenue Not Included Above

Earned Program Revenue Not Included Above	\$7,797.00	\$7,797.00	\$8,610.00
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Notes

Earned Program Revenue Not Included Above , 2022

We continued to allow artists to pay what they could while circumstances were still somewhat uncertain and retainer fees were due at the beginning of the fiscal year before things began to improve.

Describe Earned Program Revenue*	Artist Retainer fees, paid annually for our services
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Earned Non-Program
Revenue Not Included Above

	Total	\$111,592.00	\$0.00	\$111,592.00	\$58,760.00
Of your organization's total earned operating revenue, how much was from programming delivered digitally?		264			

Revenue: Investment Revenue

	Unrestricted	Restricted	Total 2022	Total 2021
Investment Revenue - Operating				
Total	\$0.00	\$0.00	\$0.00	\$0.00

Revenue: Contributed Revenue

	Unrestricted	Restricted	Total 2022	Total 2021	Contributors
Trustee/Board	\$22,071.00		\$22,071.00	\$17,887.00	7
Other Individual	\$4,900.00	\$1,103.00	\$6,003.00	\$24,590.00	36
Corporate				\$1,200.00	
Foundation	\$500.00		\$500.00	\$5,000.00	1
City Government					
County Government					
State Government	\$16,668.00		\$16,668.00	\$14,550.00	1
Federal Government				\$15,783.00	
Tribal					
In-Kind Contributions					
Special Fundraising Events					
Contributions Not Included Above					

Net Assets Released from Restriction

Total Contributed	\$44,139.00	\$1,103.00	\$45,242.00	\$79,010.00	45
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Of your organization's total contributed revenue, how much was associated with programming delivered digitally?

Capital Campaign

Is your organization currently in a capital campaign?*


No

Revenue: Revenue Summary

	Unrestricted	Restricted	Total 2022	Total 2021
Earned Revenue	\$111,592.00		\$111,592.00	\$58,760.00
Investment Revenue				
Contributed Revenue	\$44,139.00	\$1,103.00	\$45,242.00	\$79,010.00
Total Operating Revenue	\$155,731.00	\$1,103.00	\$156,834.00	\$137,770.00
	Unrestricted	Restricted	Total 2022	Total 2021
Total Revenue	\$155,731.00	\$1,103.00	\$156,834.00	\$137,770.00

Funder Report Narrative

This space can be used to add context, explanation, or narrative about your revenue. This text will appear on your reports to funders. Limit 500 characters. This narrative is optional.

 How to utilize the funder report narrative fields (<http://culturaldata.force.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/>)

Funder report narrative - Because our earned revenue from
Revenue bookings was up, we concentrated less
on soliciting individual donations.

Expenses: Expenses

Personnel Expenses

	Program	Management and General	Fundraising	Total 2022	Total 2021
W2 Employee Salaries, Benefits, Payroll Taxes		\$28,278.00		\$28,278.00	\$37,283.00
Independent Contractors	\$98,806.00			\$98,806.00	\$49,191.00
Professional Fees		\$1,160.00		\$1,160.00	\$4,380.00
Total	\$98,806.00	\$29,438.00	\$0.00	\$128,244.00	\$90,854.00

Of your organization's total personnel expenses above, what amount was paid to artists and performers?

103424

Non-Personnel Expenses

	Program	Management and General	Fundraising	Total 2022	Total 2021
Occupancy Costs	\$1,980.00	\$4,500.00		\$6,480.00	\$3,215.00
Notes					
Occupancy Costs, 2022					
we rented office space which we had for free previously					
Interest Expense					\$415.00
Depreciation		\$578.00		\$578.00	\$578.00
Non-Personnel Expenses Not Included Above	\$10,713.00	\$11,164.00	\$1,906.00	\$23,783.00	\$21,537.00
Please Describe other Non-Personnel	Program related expenses include a website redesign				
Total	\$12,693.00	\$16,242.00	\$1,906.00	\$30,841.00	\$25,745.00

Total Operating Expenses

	Program	Management and General	Fundraising	Total 2022	Total 2021
Total Personnel Expenses	\$98,806.00	\$29,438.00		\$128,244.00	\$90,854.00
Total Non-Personnel Expenses	\$12,693.00	\$16,242.00	\$1,906.00	\$30,841.00	\$25,745.00
Total Operating Expenses	\$111,499.00	\$45,680.00	\$1,906.00	\$159,085.00	\$116,599.00
Personnel			3770		
Non-Personnel			6943		
Of your organization's total operating expenses, how much was spent on programming delivered digitally?		421			

Total Expenses


	2022	2021
Total Operating Expenses	159085	116599
Total Expenses (Operating and Non-Operating)	159085	116599

Expenses: Change in Net Assets and Narrative

	Unrestricted	Restricted	Total 2022	Total 2021
Total Operating Revenue	\$155,731.00	\$1,103.00	\$156,834.00	\$137,770.00
Total Operating Expenses	\$159,085.00		\$159,085.00	\$116,599.00
Operating Change in Net Assets	-\$3,354.00	\$1,103.00	-\$2,251.00	\$21,171.00
	Unrestricted	Restricted	Total 2022	Total 2021
Total Change in Net Assets	-\$3,354.00	\$1,103.00	-\$2,251.00	\$21,171.00

Funder Report Narrative - Expenses

This space can be used to add context, explanation, or narrative about your expenses. This text will appear on your reports to Funders. This narrative is optional.

 How to utilize the Funder Report Narratives
(<http://culturaldata.force.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/>)

Funder Report Narrative - Expenses

In 2021 we took in a higher % of donations. In 2022 donations were down but we greatly increased our income from concerts. However 80-90% of concert revenue goes directly to the artists (independent contractors) so doesn't contribute much to our net revenue numbers.

Balance Sheet: Assets, Liabilities, & Net Assets

	2022	2021
Cash and Cash Equivalents	3490	6983
Receivables	6575	11800
Investments - Current		
Current Assets not included above		
Total Current Assets	10065	18783
Investments - Non-Current		
Fixed Assets (Net of Accumulated Depreciation)	1511	1875
Non-Current Assets Not Included Above		
Total Long-Term/Non-Current Assets	1511	1875
Total Assets	11576	20658
Gross Fixed Assets*	3103	
Less Accumulated Depreciation*	-1592	

	2022	2021
Accounts Payable and Accrued Expenses	3188	9460
Deferred Revenue		
Loans - Current		0
Current Liabilities Not Included Above	1152	1459
Notes		
Current Liabilities Not Included Above, 2022		
payroll liabilities		
Describe Current Liabilities Not Included Above	payroll liabilities	
Total Current Liabilities	4340	10919
Long-Term/Non-Current Loans		
Long-Term/Non-Current Liabilities Not Included Above		
Total Long Term/Non-Current Liabilities		
Total Liabilities	4340	10919
	2022	2021
Total Assets	11576	20658
Total Liabilities	4340	10919
Total Net Assets	7236	9739
Total Liabilities and Net Assets	11576	20658
	2022	2021


Line of Credit - Limit

0

0

Funder Report Narrative

This space can be used to add context, explanation, or narrative about your Balance Sheet.
This text will appear on your reports to Funders. This narrative is optional.

 [How to utilize the Funder Report Narratives \(http://culturaldata.force.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/\)](http://culturaldata.force.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/)

Funder Report Narrative - Balance Sheet	The differences in payable and receivables is essentially a cash flow issue - time span between when fees are charged, paid to us, and paid out again to the artists.
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Workforce and Workspaces: Workforce

	Number of Positions	Turnover	Total 2022
Full-Time Permanent			
Full-Time Temporary			
Part-Time Permanent	1	1	2
Part-Time Temporary			
Volunteers			
Independent Contractors	20		20
Interns and Apprentices			
Board Members	9		9
Total Positions	30	1	31
Of the employees and contractors entered above, how many were artists or performers?*	20		

Workforce and Workspaces: COVID-19 Impact

2022

COVID-19 Workforce Effects

The COVID-19 crisis has necessitated that organizations lay off or furlough employees to remain in operation. The following questions aim to gauge this impact on your organization's workforce. Please only answer these questions if the fiscal year you are reporting on includes a span of time impacted by the COVID-19 pandemic. Answers collected from fiscal years outside of the impact of the COVID-19 pandemic will not be used for research or reporting purposes. This is optional.

Due to COVID-19 crisis restrictions on in-person gatherings and/or stay-at-home orders mandated by government health guidelines, how was staffing affected at your organization?

Number of Employees Laid
Off

Number of Employees
Furloughed

Of those furloughed or laid
off employees, how many (if
any) have been brought
back?

Workforce and Workspaces: Organization Leadership

2022

Organization Leader

Provide information about the person with the highest level of decision-making authority (not including board members). This could be your organization's Executive Director, CEO, or President. You may enter two co-leaders if your organization has a shared leadership structure.

Leader First Name Aileen

Leader Last Name Rohwer

Leader Title Executive Director

Leader Year Started 2015

Leader Email Address

2022

Co-Leader First Name Amanda

Co-Leader Last Name	Stanger-Read
Co-Leader Title	Executive Director
Co-Leader Year Started	2022
Co-Leader Email Address	glpaadirector@gmail.com

Workforce and Workspaces: Workspaces (up to 5)

One workspace is required, and you can include up to 5 different locations your organization has used this year. Use the button below to pre-fill the address in your organizations' profile into the first workspace.

If you do not have a physical workspace check this box:

2022	
Address (required)	415 N. 4th Ave
City (required)	Ann Arbor
State (required)	MI
Zip Code (required)	48104
Workspace Status	Own
Square Footage	200
Use	Administrative
2022	
Address Line 1	527 E. Liberty #214
City	Ann Arbor
State	MI
Zip Code	48104
Workspace Status	Rent

Square Footage	200
Use	Administrative
2022	
Address Line 1	1117 Pomona Rd.
City	Ann Arbor
State	MI
Zip Code	48103
Workspace Status	Donated in-kind
Square Footage	200
Use	Administrative
2022	
Address Line 1	
City	
State	
Zip Code	
Workspace Status	
Square Footage	
Use	
2022	

Address Line 1
City
State
Zip Code
Workspace Status
Square Footage
Use

Program Activity & Audiences: Tickets/Admissions/Package Prices

	Low	High
Ticket/Admission Prices	\$1.00	\$25.00
Subscription Package Price		
Individual Membership Price		
Organizational Membership Price		
Subscription Ticket Price		
Ticket/Admission Prices for Individual Members		
Ticket/Admission Prices for Organizational Members		

Program Activity & Audiences: Members and Subscribers

Count	Renewal Rate	Total 2022
Subscribers*		
Members - Individual(s)*		
Members – Organizations*		

Program Activity & Audiences: Programs

	2022	2021			
Residencies Awarded					
Public Art Installations					
Works Commissioned					
Films Produced					
World Premieres					
National Premieres					
Local/Regional Premieres	20	21			
Competitions					
Open Rehearsals	0	5			
	Count	Monetary Value			
Fiscally Sponsored Projects					
Scholarships awarded					
Other Grants awarded					
	In Person/Physical	Digital			
Permanent Exhibitions					
Temporary Exhibitions					
Traveling Exhibitions (Hosted)					
Published Works Distributed					
Private Lessons					
	Distinct Offerings	# Events at Festivals	Distinct Live/Live- streamed	# of Times Accessed Live- streamed	Distinct On- demand Offerings
					Total 2022

Festivals/Conferences

0

	Distinct Offerings	# of Times Offered	Distinct Live-Streamed	# of Times Live-Streamed	On-demand Offerings
Total 2022					
Productions (Self-produced)	7	7	7	7	28
Productions (Presented)	0				
Broadcast Productions	0				
Classes/Workshops (Outside of Schools)	0				
Classes/Assemblies/Other Programs in Schools	2	2	4		
Field Trips/School Visits	0				
Guided Tours	0				
Lectures	0				
Films Screened	0				
Readings/Workshops (Developing Works)	0				
Community Programs not Included Above	0				
Community Programs not included above - Description					
Additional Programs not Included Above	0				
Additional Programs not included above - Description					

Program Activity & Audiences: Attendance/Participation

	Paid	Free	Total 2022
Total In-Person Participation	140	1000	1140
Total Digital Participation (for mission-related, digitally delivered programming)	20	50	70
Total	160	1050	1210

Of your organization's total in-person participation, how many participants were 18 and under?

1000

Attendance

1000

Hours of Instruction

4

Social Media and Web

This entire section is optional.

	2022	2021
Facebook Followers	825	807
Twitter Followers	72	62
YouTube Subscribers	20	19
Instagram Followers	301	239
Vimeo Subscribers		
TikTok Followers		
Snapchat Followers		
Other Social Media Followers	16	
Other Social Media Platform Description	Spotify	
	2022	2021


Website Page Views	797
Website Sessions/Visits	327
Website Unique Visitors	238

2022

2021

Funder Report Narrative

This space can be used to add context, explanation, or narrative about your Program Activity. This text will appear on your reports to Funders. This narrative is optional.

 How to utilize the Funder Report Narratives (<http://culturaldata.force.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/>)

Funder report narrative - Most of our program activity involves
 Program Activity our artists performing at another
 organization's venue - very few
 engagements are produced by GLPAA.
 So while the numbers of people served
 by programs produced by us in
 relatively small, our artists performed in
 over 80 communities with upwards of
 8000 audience members including
 hundreds of students under the age of
 18.

Program Activity & Audiences: Organization Mission

Organization Mission

This section seeks to identify whether it is your organization's mission to create, present, or interpret works, or otherwise support or nurture cultural expression from a specific ethnic, cultural, or other demographic group.

If your organization creates, presents, or interprets works, or otherwise supports or nurtures cultural expression from a wide range of different cultural traditions or demographic groups, answer "no" to this question.

If you select yes, you will see a list of demographic groups to select from.

 More help with this section (<http://culturaldata.force.com/Resources/articles/Article/Program-Activity-and-Audiences-Section-Resources/#OrganizationMission>)

Is your organization's mission
 rooted in an explicitly
 identified ethnic, cultural, or
 other demographic voice? No


Program Activity & Audiences: Organization Audience

Organization Audience

This question seeks to identify specific ethnic, cultural, or other demographic groups that your organization serves as audience members or participants. You should only answer “yes” and select a demographic group if your organization’s mission is focused on serving them, or if individuals from that group make up a significant* portion of your overall audience.

We define “significant” as comprising 51% or more of your overall audience. For example, if your audience is 51% Black, Indigenous, or People of Color (BIPOC), please select “yes”. The corresponding sections will then ask you to further select the specific group(s) your organization serves as audience members or participants.

If you do not have audience demographics data available, these answers may be based on estimates or perceptions of your audience or participants.

 More help with this question (<http://culturaldata.force.com/Resources/articles/Article/Program-Activity-and-Audiences-Section-Resources/#OrganizationAudience>)

Does your organization primarily serve (or seek to serve) a specific audience?	No
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Local Community

Choose one community type, based on where the majority of your participants live. If you do not have data available, this can be based on estimates or your perceptions of your audience.

Which term best describes the local community you primarily serve?	Suburban
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Program Activity & Audiences: Response to COVID-19

COVID-19 Program Impacts

This question is optional. Please only answer this question if the fiscal year you are reporting on includes a span of time impacted by the COVID-19 pandemic. Answers collected from fiscal years outside of the impact of the COVID-19 pandemic will be eliminated during research analysis.

During the period of the COVID-19 crisis when in- person gatherings were impossible due to stay-at- home orders and/or government health guidelines, did your organization?	Modify program delivery
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Wrap-up: Complete Survey

Complete your Survey

Congratulations, you've reached the last section of your survey. Click check and complete to run the error check. This will take a few minutes, and you will see a list of errors and warning.

❗ Errors must be addressed before you can complete your profile.

⚠ Warnings do not need to be addressed before you complete your profile.

After you have completed your survey, don't forget about these next steps:

Run a Funder Report: if you are applying for grants that require the CDP, don't forget to run a Funder Report (<http://culturaldata.force.com/Resources/articles/Article/How-do-I-run-or-produce-a-Funder-Report>).

Make use of your data: SMU DataArts offers free reports that can help you understand your data, compare yourself to peer organizations across the country, and assess your performance. Read more about our Analytic reports (<http://culturaldata.force.com/Resources/articles/Article/Get-Started-with-Analytic-Reports/>) and the KIPi Dashboard. (<https://dataarts.smu.edu/kipis/>)

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