



Developing artists
and audiences for
the live performing
arts in Great Lakes
communities

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December 2020

Dear PAA Friends,

We are reaching you at a time when news of the Covid-19 vaccine is on the horizon although many will continue to lose loved ones and struggle through the upcoming dark days of Winter. As with many arts organizations across the country, our missions are being questioned and challenged.

Here at GLPAA, we realized from the start of the pandemic that without hope for the future we cannot survive. Therefore, we utilized our skills in creating hope through music to fulfill our mission of continuing to develop artists and audiences for the live performing arts. We know and believe that music heals. With venues shuttered, we had to recreate a venue situation as we did with Livestream Concerts, Neighborhood Concerts, and Caravan Educational Outreach Outdoors! Many of our artists had to learn new skills, purchase new tech equipment like microphones, lights and recording equipment, or venture outdoors for the first time.

Many of you have already supported our efforts as was evident by the outpouring of many friends that contributed over \$13,000 collectively. We invite you to consider how you can be part of our \$40,000 #MusicHeals Campaign, which includes a new partnership with Michigan Medicine's Gifts of Art program to help reach patients, families, faculty, staff and students with content created by our artists, reaching more underserved areas of our communities, and partnering with businesses that could use live music to increase their sales. Listed below are the many ways you can participate:

- Attend an upcoming event
- Invite a Friend
- Support a Teacher by Sponsoring a Caravan Educational Outreach
- Share our posts on FB, Instagram, Twitter
- Donate online, via mobile device, or by mail
- Consider gifts of appreciated stock

Thank you for supporting Artists and Audiences. We believe they will be a part of the building blocks that will heal our future.

May the Music of the Holiday Season bring renewed Hope, Joy and Healing to you and your loved ones.



Aileen Rohwer
Executive Director

PANDEMIC RESPONSES



Livestreams, Neighborhood Concerts, Reduced Capacity Events, Outdoor Caravans, Artist Compilation Videos.



Mr. B in Ann Arbor, MI Neighborhood



Dodworth Saxhorn Band at home of Ken and Penny Fischer



Carpe Diem String Quartet Livestream with reduced capacity audience at Stone Chalet



Caravan Educational Outreach in rural Manchester, Michigan



Fred and Vanessa Smith hosting Mr. B Neighborhood Concert



Ken and Penny Fischer

RECOVERY RESPONSES

#MusicHeals Campaign

Besides sharing our livestream content with Michigan Medicine so they can use it to help patients to heal and workers to build resilience, our artists have been creating content that will help people connect and recover including Yang and Olivia Good Night Series, Beo String Quartet An Inside Look, Morsels of Mendelssohn, and Music and Tea, CDSQ Online Concerts, Altius Quartet Virtual Music in the Galleries. To attend, visit our Facebook Events Page.

Caravan Programming

Great Lakes CARAVAN

Bringing Great Lakes Performing Artist Associates artists to students in order to teach skills in decision making, teamwork, and creativity through music.



All content deliverable via the virtual platform that works best for your school.



Alice McAllister Tillman
Music of African American composers and music by composers of African American descent.



Abigail Stauffer & Dave Haughey
Improvisation and original pieces



Beo String Quartet
Original Compositions for grades 5-12



Dodworth Saxhorn Band
Middle School or General Music, historical performance using period vintage brass instruments, reflecting patriotic history



Duo 1717
Haitian and Philippino culture and music



Sprig of That
Vocal and Instrumental music for middle and high school students, rehearsal techniques, composing and arranging for different instrumentation, fiddling workshop, Indian rhythms, improvisation.



Westbound Situation
Elementary, Middle or High School students, string chopping techniques, arranging, improvisation, crossover techniques of combining classical, jazz and folk music



Yang and Olivia
Supplemental violin or piano lessons, practice techniques, side by side instruction

How to Reserve your Caravan

1. Email us at glpaaoffice@gmail.com with suggested dates, times, grade levels, and instruments.
2. Choose On Demand Content (pre-recorded) or Scheduled Virtual Outreach(livestream)
3. *Pay what you can Fees* based on your school budget.

Great Lakes Performing Artist Associates greatlakespaa.org | 734.276.8558



Livestream Series, Restaurant Partners, Online Caravans, #MusicHeals Campaign

Upcoming Events

- Dec 20 Alice McAllister Tillman
- Jan 3 Brad Phillips
- Feb 7 Tbone Paxton/RJ Spangler Quartet
- Feb 21 Djangophonique
- Mar 21 Sprig of That



SUN, DEC 20 / 2PM
STONE CHALET EVENT CENTER
1917 WASHINGTON AVE / ANN ARBOR MI
TICKETS
\$0-100 SLIDING SCALE
GENERAL ADMISSION
CROWDCASTIO
Tickets can be reserved
greatlakespaa.org
onceuponadecemberve.com

Great Lakes Performing Artist Associates
415 N. 4th Ave, Ann Arbor, MI 48104
glpaaoffice@gmail.com / 734.276.8558

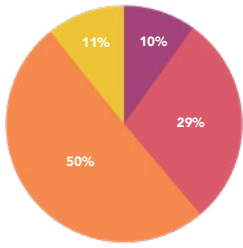


Blue Llama and Great Lakes PAA
Present
Blues, Boogie Woogie and French Quarter Cuisine
Featuring
Mr. B, Mark Lincoln Braun
SUNDAY, DECEMBER 13 5pm-6pm
314 S. MAIN ST / ANN ARBOR MI / 734.372.3200
Dine-in (Doors at 4pm, 5pm-6pm)
Carryout (4pm-4:45pm)
PURCHASE TICKETS www.bluellamaclub.com
Prices for Livestream and Carryout
or Live Show and Dine-in Club
\$70/pp - \$260/4p

This activity is supported by the Michigan Council for Arts and Cultural Affairs and the National Endowment for the Arts.



OPERATING RESULTS 2019-2020

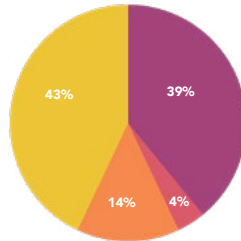


Revenues

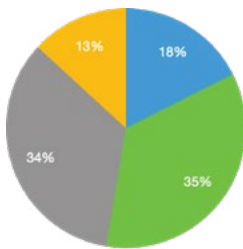
- 10% Grants \$12,700
- 29% Donations \$35,806
- 50% Concert Bookings \$61,538
- 11% Artist Fees \$13,897

Expenses

- 39% Concerts \$50,519
- 4% Caravan Educational Outreach \$5,580
- 14% Artist Support and Marketing \$18,582
- 43% Operations \$55,204



PROJECTED FIGURES 2020-21

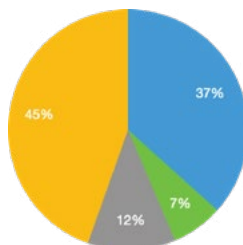


Revenues

- 18% Grants \$20,000
- 35% Donations \$40,000
- 34% Concert Bookings \$39,000
- 13% Artist Fees \$15,000

Expenses

- 37% Concerts \$37,000
- 7% Caravans \$7,000
- 12% Artist Support and Marketing \$12,000
- 45% Operations \$45,000



PROJECTIONS 2020-21

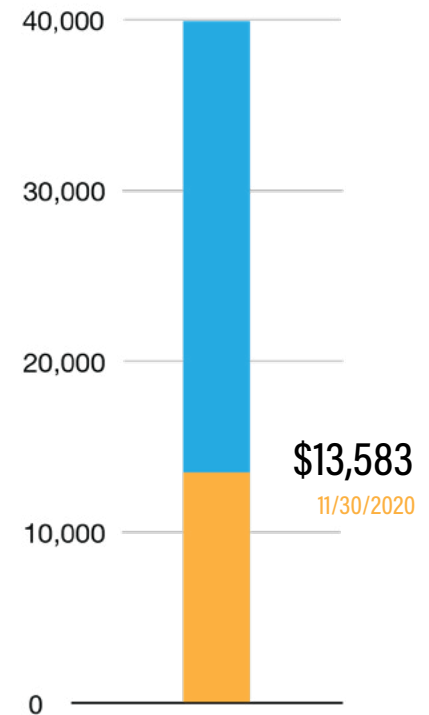
Grants Received

- \$5,000 Kiwanis
- \$15,000 Michigan Council for Arts and Cultural Affairs/National Endowment for the Arts



Donations Received

GOAL 40K



As arts organizations become part of the Covid-19 recovery effort, we invite you to support the creative arts sector at whatever level is comfortable for you. The enclosed pledge sheet is just one way to participate in our #MusicHeals Campaign. If texting is easier, try texting GLPAA to 41444. Online gifts can be made at greatlakespaa.org. We look forward to supporting our region of artists and audiences with the live performing arts.

